

EDUCATIONAL INTERVENTION OF TOBACCO CONTROL IN A COUNTRY TOBACCO FARMER – DOM FELICIANO / RS – BRAZIL

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The National Cancer Institute, an agency of the Ministry of Health through the National Programme for Prevention and Surveillance Conprev been developing prevention and cancer surveillance directed at the population, from the perspective of health promotion.

The National Program for Tobacco Control, has aimed to reduce the prevalence and morbidity and mortality from smoking-related diseases.

It is a program of health promotion aimed at: reducing tobacco experimentation, promote smoking cessation and promoting smoke-free environments.

CHARACTER

Primarily agricultural county, located in the state of Rio Grande do Sul, with 85% of GDP comes from the agricultural production of tobacco - tobacco farming.

The total population of 13,297 inhabitants (IBGE - 2000). And of these 77% of the population lives in rural

Its area is 1260.18 km² representing 0.4687% of the state.

Its HDI is 0.73 according to the Atlas of Human Development / UNDP (2000) The municipality owns (data to be confirmed in field visit):

- 1 Hospital
- 3 Family Health Units
- 9 School District Elementary School
- 2 State School High School

OBJECTIVE

To improve the health situation of the municipality through actions to promote health.

Considering that the Framework Convention on Tobacco Control requires, in article 18, States parties' attention to the protection of the environment and human health in the production of tobacco leaf, since the cultivation of tobacco brings a number of risks to the environment and to the health of growers.

SPECIFIC OBJECTIVES

- 1 Perform diagnosis of health
2. Develop initiatives for tobacco control

SHARES HELD

Training of teachers in Health Knowledge Program
 Conducted two courses on the Health Knowledge Program
 Were trained about 100 teachers from 9 schools

KNOW HEALTH PROGRAM – is a program of health promotion.

Has as objectives: teaching critical citizens capable of making informed choices that contribute to their health, public health and the environment



TRAINING OF COMMUNITY HEALTH WORKERS TO QUICK APPROACH TO THE SMOKER

TOBACCO CESSATION PROGRAM - is a program of health promotion.

Has aimed to create awareness for the smoker the evil of smoking, encouraging them and providing tools for abandonment of this behavior

The community health workers are important agents of awareness and conviction for the population. They can and should make a brief approach to encouraging the smoker to seek health services available.

Were trained 20 community workers of a total of 30.

We highlighted the importance of these professionals during home visits to inform the health risks – consumption and passive exposure.

The construction of a pilot booklet designed to assist community workers to address the smoker. Related topics: addiction smoking, passive smoking, smoking and pregnancy, approach to young relapses and benefits to quitting smoking.



TRAINING OF UNDERGRADUATE PROFESSIONALS TO INTENSIVE APPROACH THE SMOKER



Training of professionals to work in the Treatment Centre for the smoker.

These professionals are trained to work with the community by offering prescribing (drug support when needed).

It were trained 12 health undergraduate professionals

INAUGURATION OF THE TREATMENT FOR SMOKERS IN DOM FELICIANO



EXPECTED RESULTS

With this work health promotion, we expect the long – term health status of the population earn a significant improvement from the knowledge acquired.