

Author: Andréa Reis Cardoso

co- author: Valéria Cunha, Aline Mesquita, Marcela Roiz, Maria José Giongo

SMOKING AS A PUBLIC HEALTH PROBLEM WORLDWIDE AND IN BRAZIL

Smoking is recognized as a chronic disease caused by the nicotine addiction and are therefore inserted in the International Classification of Diseases (ICD10) of the World Health Organization (WHO). It is also the most important risk factor for about 50 diseases, many fatal and serious, such as cancer, cardiovascular disease (angina and myocardial infarction), pulmonary emphysema, stroke, and other.

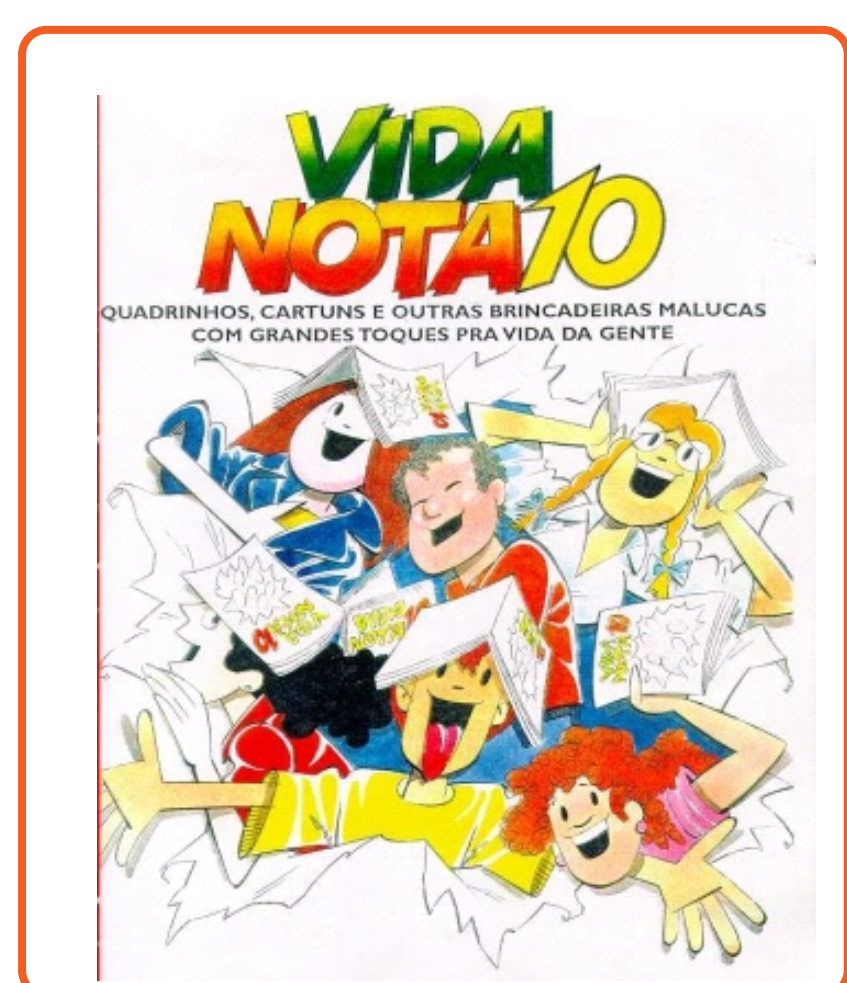
In addition, smoking is a pediatric disease because almost 90% of regular smokers start smoking before 18 years of age. In Brazil tobacco, especially cigarettes, is the second most used drug among adolescents.

EDUCATING FOR HEALTH IN SCHOOLS

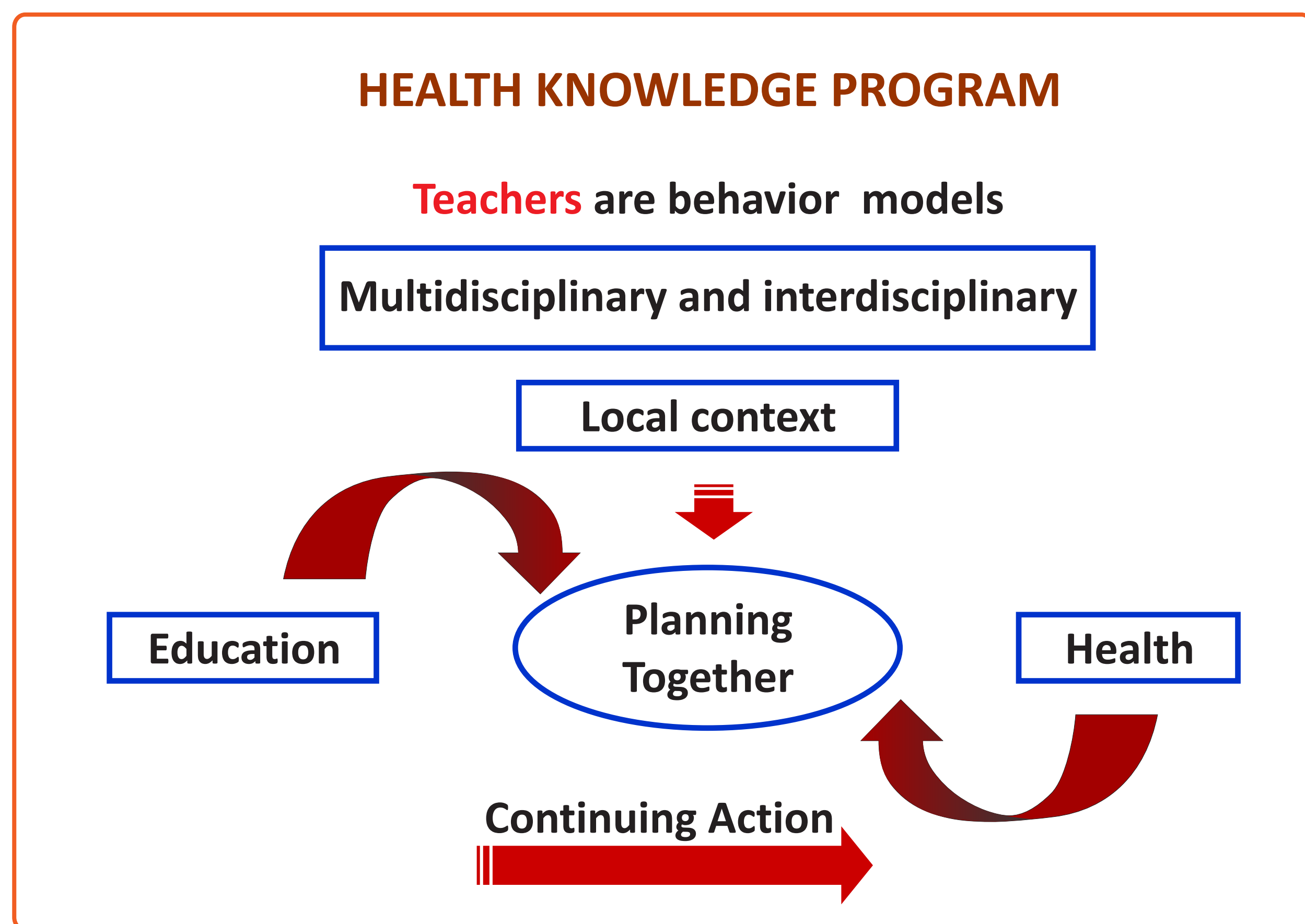
The school, educational space par excellence, is one of the prime locations for the development of a program of health education among children and adolescents. Distinguishes itself from other institutions to be the one that offers the possibility of educating through the construction of knowledge resulting from the clash of different knowledge: those brought by students and their families, and to express their own cultural beliefs and values, and those contained in scientific knowledge conveyed across disciplines.

DISTANCE EDUCATION - HEALTH KNOWLEDGE PROGRAM

The Health Knowledge Program part of the actions of the National Tobacco Control in Brazil, coordinated by the National Cancer Institute/MS; aims: "forming critical citizens capable of making informed choices that contribute to Your health, public health and the environment".



The Health Knowledge Program is a methodology for continuing education, designed for the school. The trained teachers introduce information about risk factors and protective curriculum content by inserting the Pedagogical Project taking into account the local reality.



Through this EAD information regarding risk factors / protection are disseminated with greater speed reaching a greater number of professionals.

THINK ABOUT IT: According to World Bank data, the approximately 100,000 young people start smoking every day, 80% live in developing countries.

This course also allows the rationalization of time and resources facilitating the training of professionals.



GENERAL PURPOSE

Instrumentalize professionals to implement the Health Knowledge Program.

GENERAL PURPOSE

Promoting health in schools, disseminate knowledge about the historical and social meanings that involve the adoption and / or behavior change.

Encourage educators to address the issues.



UNITS

- I - Health promotion in school
- II - Risk Factors
- III - Adolescence and youth
- IV - Strategies of the tobacco industry and prevention actions
- V - Educational intervention

RESULTS PILOT PROJECT (500 AVAILABLE VACANCIES)

- ❖ 263 entries.
- ❖ 199 concluded.

RESEARCH CARRIED OUT IN THE PLATFORM

- ❖ Did feature content is relevant and current? 100%
- ❖ Does the amount of information presented is sufficient? 100%
- ❖ Are the information access and navigation are sufficient? 96%
- ❖ Did contribute to their personal and professional? 99%

ADDITIONAL COMMENTS

- ❖ The course was excellent quality, great, dynamic, easy to assimilate, understand, and attractive and didactic;
- ❖ The course is valuable for personal growth, professional and enriches the teaching practice;